

OREGON SHAKESPEARE FESTIVAL

2026 OSFBA Sponsor Benefits — Guide for Corporate Sponsors

This guide describes each benefit included in your OSF Business Alliance membership, so you know exactly what you have access to and how to use it.

Brand Visibility

Company Logo in Playbill

OSF prints approximately 100,000 Playbills per season. It features the cast lists, production staff, and performance information, along with advertisements, acknowledgment of individual members, and sponsorship recognition. Your logo appears in every copy distributed to audiences throughout the season.

Company Logo in Season Brochure

The Season Brochure is distributed widely to patrons, travel partners, and the community. Your logo is featured as a top-tier sponsor, reaching new and returning audiences before the season even begins. Available at Century Sponsor level and above as well as Green Show sponsor.

Company Logo on Lobby Screens

Digital screens in the lobbies of the Angus Bowmer and Thomas Theatres and Members' Lounge rotate before and after performances, reaching thousands of theatregoers throughout the season. High visibility at the heart of the OSF experience.

Company Logo on OSFBA Webpage

Your company is listed and linked on the official OSF [Business Alliance](#) webpage, offering year-round digital visibility to OSF patrons, donors, and community members browsing the Festival's website.

Ticketing Benefits

Presale Purchase Eligibility

Before single tickets go on sale to the public, OSFBA sponsors receive early access to purchase tickets. Company owners & authorized company representatives can purchase tickets through their businesses. This is especially valuable for high-demand performances and premium seating zones.

Personal Ticketing Assistance

Your primary business contact has a dedicated point person in the OSF Development Department to assist with ticket purchases, exchanges, and special requests.

Complimentary Tickets

Complimentary tickets to any performance in any seating zone, based on your sponsorship level. These can be used for client entertainment, employee appreciation, or personal enjoyment. Redeemable through the OSF Development Office.

Ticket Return Privileges

Sponsors qualify for ticket return privileges on complimentary tickets through their main business contact when providing OSF with 24-hour notice. Please review OSF's ticket policy here: [Terms and Conditions - Oregon Shakespeare Festival](#)

Complimentary Tickets to Prefaces

Prefaces are pre-performance talks held before select performances, offering behind-the-scenes context on the production, the playwright, and the creative team. Your complimentary Preface tickets match your season ticket allotment.

Ticket Return Privileges

OSF requires a 24-hour notice of ticket cancellation.

Employee & Client Discounts

Discount Code for Clients or Employees

Share a unique discount code to a special webpage giving clients, employees, friends, or family a 15–20% discount to designated performances. 15% available at the Bronze–Gold sponsorship levels. 20% is available for Diamond level and up. *Please see terms and conditions. **Buy tickets at:** [OSFBA Discounts - Oregon Shakespeare Festival](#)

Tickets, Refunds & Exchanges

Please ask your main business contact for the discount code and web link to purchase tickets. Ticket insurance is available for individual ticket purchasers. For more information, please review OSF's ticket policy here: [Terms and Conditions - Oregon Shakespeare Festival](#)

Behind-the-Scenes Access

Tickets to Backstage Tours, Changeovers & Production Facility Tours (Silver – Diamond)

Silver, Gold, and Diamond sponsors receive access to scheduled OSF backstage tours, set changeover experiences, and tours of the Talent Production Facility – OSF’s costume rentals, props, and set construction hub. These events offer a fascinating look at how the magic of live theatre is created.

Tickets to Private and Specially Curated Tours (Platinum – Season Sponsor)

Platinum sponsors and above receive access to private, smaller-group versions of these behind-the-scenes experiences, offering a more intimate and personalized tour with OSF staff.

Lounge & Member Amenities

Access to Gertrude Bowmer Members’ Lounge

All OSFBA sponsors enjoy access to the Gertrude Bowmer Members’ Lounge, next to the Angus Bowmer Theatre. An exclusive space for members before performances. Complimentary non-alcoholic beverages are included.

Exclusive Events

Invitation to Business Alliance Night at the Theatre

Sponsors will receive tickets relative to their sponsorship level to a special cocktail event celebrating OSF’s corporate partners. Enjoy networking with fellow sponsors, OSF leadership, and artists. *Please note, this does not include tickets to a performance.*

Access to Immersive Weekends

Immersive Weekends are themed multi-day events scheduled throughout the season that combine Panel Discussions, special events, and unique experiences. All sponsor levels receive access, making these high-value weekends a cornerstone of the OSFBA experience.

Tickets to Panel Discussions & Coffee Chats

Panel Discussions are moderated conversations with OSF artists, directors, and community leaders exploring the themes of current productions. Coffee Chats are smaller, informal gatherings for candid dialogue with OSF staff and artists. Sponsors receive 2–4 tickets per event depending on level.

Tickets to Cocktail Receptions

Cocktail receptions are elegant networking events held during Immersive Weekends, offering sponsors the chance to connect with donors, OSF leadership, and fellow corporate partners in an intimate setting. Available at Silver level and above (2–4 tickets per event).

Tickets to Artistic Director's Circle Dinner

An exclusive, invitation-only dinner with OSF’s Artistic Director, senior leadership, major donors, and actors. Available at Platinum level and above, this is one of the most intimate and prestigious experiences in the OSFBA calendar — a rare opportunity for meaningful dialogue with the creative visionaries behind the Festival.

Marketing & Recognition

Discount on Advertising

Sponsors receive a 10–15% discount on advertising opportunities with OSF (Playbill ads, group sales ads, digital placements, etc.), depending on sponsor level. A cost-effective way to amplify your brand’s presence beyond the sponsorship itself. Visit our [advertising page](#).

Social Media Story Acknowledgment

OSF will feature your company in a dedicated social media story (Facebook & LinkedIn) acknowledging your sponsorship. Diamond and above receive 1 post per season; Season Sponsors receive 2 posts.

Acknowledgment in OSF Email Newsletter

Platinum sponsors and above are acknowledged in OSF's patron email newsletter, distributed to thousands of subscribers. A trusted, high-engagement channel that reinforces your brand's connection to the arts.

Verbal Sponsorship Recognition at Select Events

At select events during Immersive Weekends, Platinum sponsors and above receive a verbal acknowledgment of their sponsorship from the stage or event host — a meaningful, high-profile recognition in front of an engaged audience. Available at Platinum level and above.

Production Sponsorships

Production Sponsor

Century Sponsors and Season Sponsors can sponsor an entire production for its full run. This top-tier recognition includes prominent placement in all materials associated with that performance throughout the season — Playbill, electronic lobby signage, digital promotion, and more.

Questions? Contact the OSF Development Office: fernandorb@osfashland.org | (541) 488-3880 | 15 S. Pioneer St., Ashland, OR 97520 | osfashland.org | Oregon Shakespeare Festival Tax ID: 93-0407022

*15–20% off ticket promo codes to designated performances throughout the season. Main business contact to redeem through OSF Development office. Discount codes exclude A+ seating in the Allen Elizabethan and Angus Bowmer Theatres and excludes opening night performances. Discount codes exclude A seating in the Thomas Theatre and excludes opening night performances. Ticket cancellations require 24-hour notice. Please refer to OSF's ticket policy for more information.