

# OSF 2012 Advertising Contract

Business Name \_\_\_\_\_ Address \_\_\_\_\_  
 Contact Name \_\_\_\_\_ City, State, Zip \_\_\_\_\_  
 E-Mail \_\_\_\_\_ Phone / Fax \_\_\_\_\_

## Brochure Publication date is Mid – November, 2011

- Eight Lines of Copy: \$750.  Ad copy is included  
 Additional number of lines \_\_\_\_\_ at \$175 per line for \$ \_\_\_\_\_  Ad copy to follow (Deadline August 12, 2011)  
 Eight Lines of Copy with Premium Web: Add \$250  
 Eight Lines of Copy with Standard Web: Add \$100 **Brochure Total: \$** \_\_\_\_\_

## Playbill All pages are Black & White Ads placed in Vol I will be placed in Vol II at no extra charge

### Volume I February 17 – June 3 (Publication date is February 17)

Choose your Ad size and add Premium or Standard Web

- |  |   |  |    |   |
|--|---|--|----|---|
| <input type="checkbox"/> Full Page (4.75" w x 8.25" h): \$3,960    | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/2 Vertical (2.25" w x 8.25" h): \$2,175 | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/2 Horizontal (4.75" w x 4" h): \$2,175  | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/4 Vertical (2.25" w x 4" h): \$1,120    | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/8 Horizontal (2.25" w x 2"): \$700      | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
- Ad Copy is included  
 Ad copy will follow (Deadline December 7, 2011) **Vol I Total: \$** \_\_\_\_\_

### Volume II June 5 – November 4 (Publication date is June 5)

Choose your Ad size and add Premium or Standard Web

- |  |   |  |    |   |
|--|---|--|----|---|
| <input type="checkbox"/> Full Page (4.75" w x 8.25" h): \$2,980    | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/2 Vertical (2.25" w x 8.25" h): \$1,630 | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/2 Horizontal (4.75" w x 4" h): \$1,630  | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/4 Vertical (2.25" w x 4" h): \$845      | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
| <input type="checkbox"/> 1/8 Horizontal (2.25" w x 2"): \$525      | + | <input type="checkbox"/> Premium Web \$250 | or | <input type="checkbox"/> Standard Web \$100 |
- Ad Copy is included  
 Ad copy will follow (Deadline April 13, 2012) **Vol II Total: \$** \_\_\_\_\_

## Web Web year is November 7, 2011 – November 4, 2012

- |   |   |
|---|---|
| <p><b>Premium:</b> Image (150 x 150 pixels. jpeg in 72 dpi) and a word description: Separate fields for phone number, address, web address and rates. Web address is active.</p> <input type="checkbox"/> Full Year: \$750<br><input type="checkbox"/> Half-Year: \$300 (May 1 – November 4)<br><input type="checkbox"/> <b>Package Partner:</b> \$200 (Restrictions Apply*)<br><input type="checkbox"/> <b>E-Newsletter: \$750 Preferred Month</b> _____ | <p><b>Standard:</b> 40 word description; separate fields for phone number, address, web address and rates. Web address is not active.</p> <input type="checkbox"/> Full Year: \$500<br><input type="checkbox"/> Half-Year: \$200 (May 1 – November 4)<br><br><p style="text-align: right;"><b>Web Total: \$</b> _____</p> |
|---|---|

Until a credit relationship is established, new Advertisers are required to pay 100% of costs by the ad copy deadline. Initial here \_\_\_\_\_  
 A deposit of 50% of the total amount is due by the ad copy deadline and payment in full is due 30 days after publication. Initial here \_\_\_\_\_  
 Any amount unpaid post 30 days after publication shall bear interest at the rate of 1.5% for each month it is outstanding. Initial here \_\_\_\_\_

Title \_\_\_\_\_ **Total Fee: \$** \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

15 South Pioneer Street · Ashland · OR · 97520 · osfashland.org  
 Sales: E-Mail: kevinbe@osfashland.org · 541.482.2111 ext. 387 · FAX: 541.552.2710  
 Billing: E-Mail: tomr@osfashland.org · 541.482.2111 ext. 463 · FAX: 541.552-2706

## OSF 2012 Advertising Contract (Cont'd)

**This is an Agreement between the OREGON SHAKESPEARE FESTIVAL (OSF) and Business Name (Advertiser) whereby OSF agrees to carry an advertisement in its 2012 Brochure or 2012 Playbill or 2012 OSF Website under the following terms and conditions:**

1. OSF must approve all ads before publication.
2. Advertiser must sign and return one copy of this Agreement prior to inclusion of advertisement in 2012 Season Brochure.
3. A deposit of 50% of the total amount is due by the ad copy deadline and payment in full is due 30 days after publication.
4. Any amount unpaid post 30 days after publication shall bear interest at the rate of 1.5% for each month it is outstanding.
5. The failure of OSF to demand strict performance of any of the terms of this Agreement shall not be construed as a continuing waiver or relinquishment thereof, and OSF may, at any time, demand strict and complete performance by the Advertiser of said terms.
6. These understandings comprise all the terms of the contract between the parties. No agreement or arrangements shall be binding on either party unless agreed to in writing.

**Brochure:** OSF will send advertiser an ad proof. Advertiser must approve and return proof to OSF in a timely manner to ensure inclusion in the Season

**Brochure.** OSF will not be responsible for errors in the Season Brochure if advertiser fails to return ad proof.

**Playbill:** The ad submitted will be printed as is. OSF will not make changes and will not send proofs.

**E-Newsletter:** Priority for sole monthly ad is given on first received basis, The ad submitted will be printed as is.

\* Package Partner designation is restricted to lodging properties only. Package Partner must also purchase an advertisement in the Brochure, Playbill, or on the Web.

**By intializing here \_\_\_\_\_, you agree to these terms of use.**